



## Visual Designer, London

Working closely with our team of designers, the successful candidate will help deliver the complex digital interaction and information design projects we undertake for our clients.

This a full-time role based in our London office, offered with competitive salary and benefits.

### Responsibilities

- Working with the Design Director and Head of Visual Design, you'll provide a key role in creating the design deliverables that projects require, from concept sketches to fully artworked user interface screen designs, with supporting documentation (style guides, functional annotations and so on).
- Present design concepts and solutions internally, and to clients when necessary.
- Focus on hitting deadlines and budgetary constraints, whilst working to the expected level of quality.
- Support the costing and planning activity of design deliverables, updating the status of such deliverables and any risks to the programme's management team.
- Consideration for and identification of inherent technical constraints.
- Support the wider sales team by identifying business opportunities, generating ideas and suggestions for internal projects outside of paid project work.
- Contribution to company blog posts, social media, white papers, attending or speaking at industry conferences.

### Required experience

- Conceptual, creative and visual design skills that demonstrate an exceptional eye for detail and a deep understanding of both graphic and interaction design.
- A portfolio that demonstrates beautifully crafted and presented deliverables, including how ideas are generated and executed across different media.
- An appreciation of insight driven UX design methodologies and deliverables.



- Experience of working on complex user interface design challenges across mobile, tablet, desktop and other devices.
- Excellent communication skills, enabling solutions to be presented confidently and articulately.
- A robust working knowledge of design software including Photoshop, Illustrator and InDesign. Knowledge of HTML, Axure and / or Omnigraffle would be an advantage.
- Experience of working within a multi-disciplinary digital agency for at least two years.

### Essential qualities

- **Excellent client relationship skills:** You must be able to create rapport and relationships across a range of clients and functions.
- **Excellent communication skills:** You must be fully-confident taking on a client-facing role with the necessary skills required to work with and manage clients, suppliers and colleagues.
- **Passion and creative thinking:** We're passionate about delivering high-quality, effective and value-added services to our clients.
- **Attention to detail:** We pride ourselves on the quality of our deliverables, from an email to a client presentation. Achieving this, especially when under pressure, is a critical success factor for the role.

### Package

Competitive salary, bonus scheme, 25 days' holiday (increases to 30 with long service awards), matched contributory pension scheme, death in service cover and private medical cover. This is a permanent position.