



## Senior Visual Designer, London

Working closely with our growing team of designers, the successful candidate will help deliver the digital interaction and information design projects we undertake for our clients.

This is a full-time role based in our London office. We offer a competitive salary with benefits.

### Responsibilities

- Working with the Head of Visual Design, you will collaborate with interaction and visual designers to plan and produce project deliverables, and ensure the coherence of their collective thoughts.
- Take the lead in presenting and justifying design solutions to client and internal stakeholders.
- Help mentor other practitioners within the team.
- Cost and plan design activities, report on their status to the programme management team and notify them of any risks.
- Meet deadlines and budgetary recovery targets, whilst maintaining the expected level of quality.
- Consideration for, and identification of, inherent technical constraints.
- Support the wider sales team by identifying business opportunities, generating ideas and suggestions for internal projects outside of paid project work.
- Contribute to company blog posts, social media, and white papers, attending or speaking at industry conferences.

### Required skills and experience

- Experience of working within a multi-disciplinary digital agency for at least four years.
- High level of conceptual, creative and visual design skills that demonstrate an exceptional eye for detail and a deep understanding of both graphic and interaction design.



- A portfolio that demonstrates beautifully crafted and presented deliverables, including how ideas are generated and executed across different media.
- An understanding of insight driven design methodologies, and how to translate research outcomes into design principles and final deliverables
- Demonstrable knowledge of design, technology and future trends
- Strong communication skills, both verbal and written. Good at questioning, listening and suggesting, with clients and colleagues
- Working knowledge of software such as Photoshop, Illustrator and InDesign is essential. Knowledge of motion graphic, 3D and HTML coding software would be an advantage.

### Essential qualities

- **Excellent client relationship skills:** You must be able to create rapport and relationships across a range of clients and functions.
- **Excellent communication skills:** You must be fully-confident taking on a client-facing role with the necessary skills required to work with and manage clients, suppliers and colleagues.
- **Passion and creative thinking:** We're passionate about delivering high-quality, effective and value-added services to our clients.
- **Attention to detail:** We pride ourselves on the quality of our deliverables, from an email to a client presentation. Achieving this, especially when under pressure, is a critical success factor for the role.

### Package

Competitive salary, bonus scheme, 25 days' holiday (increases to 30 with long service awards), matched contributory pension scheme, death in service cover and private medical cover. This is a permanent position.